



Acquisition brings Interlas back to the market

Interlas is returning to the welding world. United Rentals Welding Solutions is spinning off from United Rentals as of 23 July and being acquired by Maatwerk Industrial Solutions. In doing so, the company is returning to its familiar name Interlas, and strengthening its role as a skilled knowledge partner within the market.

Interlas has been the leading importer of Fronius welding equipment in the Netherlands and Belgium since 1991. In addition, the company offers its customers technical support for a wide range of welding challenges. While United Rentals focuses on specialist rental, this was no longer a fit within its business operations. For Interlas, the acquisition presents an opportunity to fully apply its own expertise and know-how.

Group of specialized companies

At Maatwerk Industrial Solutions, Interlas becomes part of a strong group of specialized companies in the welding industry. This group also includes PRRE Lastetechnik from Enschede, Cardietech Lastetechnik from Zelhem, and Slijpschijvenwinkel.nl.

“With Interlas, we are adding a strong, independent player to our group,” says Bob van de Maat, CEO of Maatwerk Industrial Solutions. “By strengthening the group, the existing expertise can be put to better use. Interlas can now focus even more on solving its customers’ welding-related challenges.”

A name with a history

This renewed focus on Interlas’s original core values is complemented by a return to the old name. Meanwhile, customers will still be dealing with the same familiar faces. Led by Paul Verloop (Managing Director) and Carlo van den Bulk (Technical Director), the company is continuing to expand.

“Interlas is a name with a history,” says Verloop. “Customers, suppliers, and others in the industry still recognize the brand. By returning to this name, we emphasize our own identity and can position ourselves as we envision. For us, it feels like we’ve come full circle.”